

Roger Dubuis

The Roger Dubuis watch brand has only been around since 1995 but, my goodness, what an enormous impression they have made on the world of watches in that short time. This is a high-end luxury brand so we are not talking about an impact in terms of quantity – in fact many of the models are only available in very limited numbers. The term “avant-garde” is used far too much these days – usually inappropriately – but this is actually the perfect way to describe the Roger Dubuis collection of watches. Take a look around their site and you can’t help but be impressed by what they describe as the “staggeringly bold avant-garde design” of the watches. Some of them are like pieces of art. In fact they describe Roger Dubuis as a place where “art and innovation pulse together” – which seems to sum it up very well.

The Easy Diver Collection

When it comes to Roger Dubuis dive watches there is the “Easy Diver Collection” – a rather simple, quirky name, I thought, for such a venerable brand? There are only 11 models in the collection and the one that first appears is the Easy Diver Skeleton which, as the name suggests, shows the entire inner mechanism of the watch. Eye-catching? Yes! Practical? (especially down in the murky depths) Not really. Actually my first impression when I saw the Skeleton was that I would be too scared to get into the water with one on - never mind go scuba diving! The look certainly does not say “dive watch” and yet all of the watches in this collection are water resistant to 30 bar.

The Easy Diver Chronograph range does have more of a “dive watch look” about it but there is nothing basic or standard about these watches. Within the collection there are actually a number of different styles – some ostentatious, some classic and some more hi-tech – but one thing’s for sure – they all ooze quality and class. In fact, I would go as far as to say that these are perhaps the classiest looking dive watches that I have come across so far.

This might be a good time to mention that the Easy Diver Toubillion (only 280 pieces made – with a pink gold case and a hand-stitched genuine black alligator skin bracelet) retails at a mere \$118 000! If that’s a little beyond your price range then don’t worry – the Easy Diver Sports Activity Chronograph (only 888 made) is an absolute bargain at only \$32 500!

According to Roger Dubois it’s a case of “beauty and functionality evolving together, with extraordinary results”. It’s difficult to argue.